

2021 年全国研究生招生考试 管理类专业硕士学位联考（英语二）试题 （科目代码：204）

考生注意事项：

1. 答题前，考生须在试题册指定位置上填写编号和考生姓名；在答题卡指定位置上填写报考单位、考生姓名和考生编号，并涂写考生编号信息点。
2. 考生须把试题册上的“试卷条形码”粘贴条取下，粘贴在答题卡的“试卷条形码粘贴位置”框中。不按规定粘贴条形码而影响评卷结果的，责任由考生自负。
3. 选择题的答案必须涂写在答题卡相应题号的选项上，非选择题的答案必须书写在答题卡指定位置的边框区域内。超出答题区域书写的答案无效；在草稿纸、试题册上答题无效。
4. 填（书）写部分必须使用黑色字迹签字笔书写，字迹工整、笔迹清楚；涂写部分必须使用 2B 铅笔填涂。
5. 考试结束，将答案卡和试题册按规定交回。

Section I Use of English

Directions:

Read the following text. Choose the best word (s) for each numbered blank and mark A, B, C or D on the ANSWER SHEET. (10 points)

It's not difficult to set targets for staff. It is much harder, 1, to understand their negative consequences. Most work-related behaviors have multiple components. 2 one and the others become distorted.

Travel on a London bus and you'll 3 see how this works with drivers. Watch people get on and show their tickets. Are they carefully inspected? Never. Do people get on without paying? Of course! Are there inspectors to 4 that people have paid? Possibly, but very few. And people who run for the bus? They are 5. How about jumping lights? Buses do so almost as frequently as cyclists.

Why? Because the target is 6. People complained that buses were late and infrequent. 7 the number of buses and bus lanes were increased, and drivers were 8 or punished according to the time they took. And drivers hit these targets. But they 9 hit cyclists. If the target was changed to 10, you would have more inspectors and more sensitive pricing. If the criterion changed to safety, you would get more 11 drivers who obeyed traffic laws. But both these criteria would be at the expense of time.

There is another 12: people became immensely inventive in hitting targets. Have you 13 that you can leave on a flight an hour late but still arrive on time? Tailwinds? Of course not! Airlines have simply changed the time a 14 is meant to take. A one-hour flight is now billed as a two-hour flight.

The 15 of the story is simple. Most jobs are multidimensional, with multiple criteria. Choose one criterion and you may well 16 others. Everything can be done faster and made cheaper, but there is a 17. Setting targets can and does have unforeseen negative consequences.

This is not an argument against target-setting. But it is an argument for exploring consequences first. All good targets should have multiple criteria 18 critical factors such as time, money, quality and customer feedback. The trick is not only to 19 just one or even two dimensions of the objective, but also to understand how to

help people better 20 the objective.

- | | | | |
|------------------|---------------|---------------|------------------|
| 1. A.therefore | B.however | C.again | D.moreover |
| 2. A.Emphasize | B.Identify | C.Assess | D.Explain |
| 3. A.nearly | B.curiously | C.eagerly | D.quickly |
| 4. A.claim | B.prove | C.check | D.recall |
| 5. A.threatened | B.ignored | C.mocked | D.blamed |
| 6. A.punctuality | B.hospitality | C.competition | D.innovation |
| 7. A.Yet | B.So | C.Besides | D.Still |
| 8. A.hired | B.trained | C.rewarded | D.grouped |
| 9. A.only | B.rather | C.once | D.also |
| 10. A.comfort | B.revenue | C.efficiency | D.security |
| 11. A.friendly | B.quiet | C.cautious | D.diligent |
| 12. A.purpose | B.problem | C.prejudice | D.policy |
| 13. A.reported | B.revealed | C.admitted | D.noticed |
| 14. A.break | B.trip | C.departure | D.transfer |
| 15. A.moral | B.background | C.style | D.form |
| 16. A.interpret | B.criticize | C.sacrifice | D.tolerate |
| 17. A.task | B.secret | C.product | D.cost |
| 18. A.leading to | B.calling for | C.relating to | D.accounting for |
| 19. A.specify | B.predict | C.restore | D.create |
| 20. A.modify | B.review | C.present | D.achieve |

Section II Reading Comprehension

Part A

Directions:

Read the following four texts. Answer the questions below each text by choosing A, B, C or D. Mark your answers on the ANSWER SHEET. (40 points)

Text 1

When Microsoft bought task management app Wunderlist and mobile calendar Sunrise in 2015, it picked two newcomers that were attracting considerable buzz in Silicon Valley. Microsoft's own Office dominates the market for "productivity" software, but the start-ups represented a new wave of technology designed from the ground up for the smartphone world.

Both apps, however, were later scrapped after Microsoft said it had used their best features in its own products. Their teams of engineers stayed on, making them two of the many "acqui-hires" that the biggest companies have used to feed their great hunger for tech talent.

To Microsoft's critics, the fates of Wunderlist and Sunrise are examples of a remorseless drive by Big Tech to chew up any innovative companies that lie in their path. "They bought the seedlings and closed them down," complained Paul Arnold, a partner at San Francisco-based Switch Ventures, putting an end to businesses that might

one day turn into competitors Microsoft declined to comment.

Like other start-ups investors. Mr. Arnold's own business often depends on selling start-ups to larger tech companies, though he admits to mixed feelings about the result: "I think these things are good for me, if I put my selfish hat on. But are they good for the American economy? I don't know."

The US Federal Trade Commission says it wants to find the answer to that question. This week, it asked the five most valuable US tech companies for information about their many small acquisitions over the past decade. Although only a research project at this stage, the request has raised the prospect of regulators wading into early-stage tech markets that until now have been beyond their reach.

Given their combined market value of more than \$5.5 trillion, rifling through such small deals—many of them much less prominent than Wunderlist and Sunrise—might seem beside the point. Between them, the five biggest tech companies have spent an average of only \$3.4 billion a year on sub-\$1 billion acquisitions over the past five years—a drop in the ocean compared with their massive financial reserves, and the more than \$130 billion of venture capital that was invested in the US last Year.

However, critics say the big companies use such deals to buy their most threatening potential competitors before their businesses have a chance to gain momentum, in some cases as part of a "buy and kill" tactic to simply close them down.

21. What is true about Wunderlist and Sunrise after their acquisitions? ()

- A. Their engineers were retained
- B. Their market values declined
- C. Their tech features improved
- D. Their products were re-priced

22. Microsoft's critics believe that the big tech companies tend to () .

- A. exaggerate their product quality
- B. eliminate their potential competitors
- C. treat new tech talent unfairly
- D. ignore public opinions

23. Paul Arnold is concerned that small acquisitions might () .

- A. weaken big tech companies
- B. worsen market competition
- C. harm the national economy
- D. discourage start-up investors

24. The US Federal Trade Commission intends to () .

- A. limit Big Tech's expansion
- B. encourage research collaboration
- C. examine small acquisitions
- D. supervise start-ups' operations

25. For the five biggest tech companies, their small acquisitions have () .

- A. brought little financial pressure
- B. raised few management challenges
- C. set an example for future deals
- D. generated considerable profits

Text 2

"Reskilling" is something that sounds like a buzzword but is actually a requirement if we plan to have a future in which a lot of would-be workers do not get left behind. We know we are moving into a period where the jobs in demand will change rapidly, as will the requirements of the jobs that remain. Research by the World Economic Forum finds that on average 42 percent of the "core skills" within job roles will change by 2022. That is a very short timeline.

The question of who should pay for reskilling is a thorny one. For individual companies, the temptation is always to let go of workers whose skills are no longer in demand and replace them with those whose skills are. That does not always happen. AT&T is often given as the gold standard of a company that decided to do massive reskilling program rather than go with a fire-and-hire strategy. Other companies had also pledged to create their own plans. When the skills mismatch is in the broader economy, though, the focus usually turns to government to handle. Efforts in Canada and elsewhere have been arguably languid at best, and have given us a situation where we frequently hear of employers begging for workers, even at times and in regions where unemployment is high.

With the pandemic, unemployment is very high indeed. In February, at 3.5 per cent and 5.5 per cent respectively, unemployment in Canada and the United States were at generational lows and worker shortages were everywhere. As of May, those rates had spiked up to 13.3 per cent and 13.7 per cent, and although many worker shortages had disappeared, not all had done so. In the medical field, to take an obvious example, the pandemic meant that there were still clear shortages of doctors, nurses and other medical personnel.

Of course, it is not like you can take an unemployed waiter and train him to be a doctor in a few weeks. But even if you cannot close that gap, maybe you can close others, and doing so would be to the benefit of all concerned. That seems to be the case in Sweden: When forced to furlough 90 percent of their cabin staff, Scandinavian Airlines decided to start up a short retraining program that reskilled the laid-off workers to support hospital staff. The effort was a collective one and involved other companies as well as a Swedish university.

26. Research by the World Economic Forum suggests () .

- A. an increase in full-time employment
- B. an urgent demand for new job skills
- C. a steady growth of job opportunities
- D. a controversy about the "core skills"

27. AT&T is cited to show () .

- A. an alternative to the fire-and-hire strategy
- B. an immediate need for government support
- C. the importance of staff appraisal standards
- D. the characteristics of reskilling program

28. Efforts to resolve the skills mismatch in Canada () .

- A. have driven up labour costs
- B. have proved to be inconsistent
- C. have met with fierce opposition
- D. have appeared to be insufficient

29. We can learn from Paragraph 3 that there was () .

- A. a call for policy adjustment
- B. change in hiring practices

C. a lack of medical workers

D. a sign of economic recovery

30. Scandinavian Airlines decided to () .

A. create job vacancies for the unemployed

B. prepare their laid-off workers for other jobs

C. retrain their cabin staff for better services

D. finance their staff's college education

Text 3

With the global population predicted to hit close to 10 billion by 2050, and forecasts that agricultural production in, some regions will need to nearly double to keep pace, food security is increasingly making headlines. In the UK, it has become a big talking point recently too, for rather particular reason: Brexit.

Brexit is seen by some as an opportunity to reverse a recent trend towards the UK importing food. The country produces only about 60 percent of the food it eats, down from almost three-quarters in the late 1980s. A move back to self-sufficiency, the argument goes, would boost the farming industry, political sovereignty and even the nation's health. Sounds great—but how feasible is this vision?

According to a report on UK food production from the University of Leeds, UK, 85 per cent of the country's total land area is associated with meat and dairy production. That supplies 80 per cent of what is consumed, so even covering the whole country in livestock farms wouldn't allow us to cover all our meat and dairy needs.

There are many caveats to those figures, but they are still grave. To become much more self-sufficient, the UK would need to drastically reduce its consumption of animal foods, and probably also farm more intensively—meaning fewer green fields, and more factory-style production.

But switching to a mainly plant-based diet wouldn't help. There is a good reason why the UK is dominated by animal husbandry: most of its terrain doesn't have the right soil or climate to grow crops on a commercial basis. Just 25 percent of the county's land is suitable for crop-growing, most of which is already occupied by arable fields. Even if we converted all the suitable land to fields of fruit and veg—which would involve taking out all the nature reserves and removing thousands of people from their homes—we would achieve only a 30 percent boost in crop production.

Just 23 percent of the fruit and vegetables consumed in the UK are currently home-grown, so even with the most extreme measures we could meet only 30 percent of our fresh produce needs. That is before we look for the space to grow the grains, sugars, seeds and oils that provide us with the vast bulk of our current calorie intake.

31. Some people argue that food self-sufficient in UK would () .

A. be hindered by its population ground

B. become a priority of government

C. pose a challenge to its farming industry

D. contribute to the nation's well-being

32. The report by the University of Leeds shows that in the UK () .

A. farmland has been inefficiently utilized

B. factory-style production needs reforming

C. most land is used for meat and dairy production

D. more green fields will be converted for farming

33. Crop-growing in the UK is restricted due to () .
A. its farming technology B. its dietary tradition
C. its natural conditions D. its commercial interests
34. It can be learned from the last paragraph that British people () .
A. rely largely on imports for fresh produce B. enjoy a steady rise in fruit consumption
C. are seeking effective ways to cut calorie intake D. are trying to grow new varieties of grains
35. The author's attitude to food self-sufficient in the UK is () .
A. defensive B. doubtful
C. tolerant D. optimistic

Text 4

We're fairly good at judging people based on first impressions, thin slices of experience ranging from a glimpse of a photo to five-minute interaction, and deliberation can be not only extraneous but intrusive. In one study of the ability she dubbed "thin slicing," the late psychologist Nalini Ambady asked participants to watch silent 10-second video clips of professors and to rate the instructor's overall effectiveness. Their ratings correlated strongly with students end-of-semester ratings. Another set of participants had to count backward from 1,000 by nines as they watched the clips, occupying their conscious working memory. Their ratings were just as accurate, demonstrating the intuitive nature of the social processing.

Critically, another group was asked to spend a minute writing down reasons for their judgment, before giving the rating. Accuracy dropped dramatically. Ambady suspected that deliberation focused them on vivid but misleading cues, such as certain gestures of utterances, rather than letting the complex interplay of subtle signals form a holistic impression. She found similar interference where participants watched 15-second clips of pairs of people and judged whether they were strangers, friends, or dating partners.

Other research shows we're better at detecting deception and sexual orientation from thin slices when we rely on intuition instead of reflection. "It's as if you're driving a stick shift," says Judith Hall, a psychologist at Northeastern University, "and if you start thinking about it too much, you can't remember what you're doing. But if you go on automatic pilot, you're fine. Much of our social life is like that."

Thinking too much can also harm our ability to form preferences. College students' ratings of strawberry jams and college courses aligned better with experts' opinions when the students weren't asked to analyze their rationale. And people made car-buying decisions that were both objectively better and more personally satisfying when asked to focus on their feelings rather than on details, but only if the decision was complex ---- when they had a lot of information to process.

Intuition's special powers are unleashed only in certain circumstances. In one study, participants completed a battery of eight tasks, including four that tapped reflective thinking (discerning rules, comprehending vocabulary) and four that tapped intuition and creativity (generating new products or figures of speech). Then they rated the degree to which they had used intuition ("gut feelings," "hunches," "my heart"). Use of their gut hurt their

performance on the first four tasks, as expected, and helped them on the rest. Sometimes the heart is smarter than the head.

36. Nalini Ambady's study deals with ().

- A. instructor student interaction
- B. the power of people's memory
- C. the reliability of first impressions
- D. people's ability to influence others

37. In Ambady's study, rating accuracy dropped when participants ().

- A. gave the rating in limited time
- B. focused on specific details
- C. watched shorter video clips
- D. discussed with one another

38. Judith Hall mentions driving to show that ().

- A. memory can be selective
- B. reflection can be distracting
- C. social skills must be cultivated
- D. deception is difficult to detect

39. When you are making complex decisions, it is advisable to ().

- A. follow your feelings
- B. list your preferences
- C. seek expert advice
- D. collect enough data

40. What can we learn from the last paragraph? ()

- A. Generating new products takes time
- B. Intuition may affect reflective tasks
- C. Vocabulary comprehension needs creativity
- D. Objective thinking may boost intuitiveness

Part B

Directions:

Read the following text and answer the questions by choosing the most suitable subheading from the list A-G for each of the numbered paragraphs(41-45).There are two extra subheadings which you do not need to use. Mark your answers on the ANSWER SHEET.(10 points)

- A. Stay calm
- B. Stay humble
- C. Don't make judgments
- D. Be realistic about the risks
- E. Decide whether to wait
- F. Ask permission to disagree
- G. Identify a shared goal

How to Disagree with Someone more powerful than you

Your boss proposes a new initiative you think won't work. Your senior colleague outlines a project timeline you think is unrealistic. What do you say when you disagree with someone who has more power than you do? How

do you decide whether it's worth speaking up? And if you do, what exactly should you say?

41

Here is how to disagree with someone more powerful than you.

After this risk assessment, you may decide it's best to hold off on voicing your opinion. Maybe "you haven't finished thinking the problem through, the whole discussion was a surprise to you, or you want to get a clearer sense of what the group thinks," says Weeks. If you think other people are going to disagree too, you might want to gather your army first. People can contribute experience or information to your thinking ---- all the things that would make the disagreement stronger or more valid." It's also a good idea to delay the conversation if you are in a meeting or other public space. Discussing the issue in private will make the powerful person feel less threatened.

42

Before you share your thoughts, think about what the powerful person cares about —it may be the credibility of their team or getting a project done on time," says Grenny. You're more likely to be heard if you can connect your disagreement to a higher purpose." When you do speak up, don't assume the link will be clear. You'll want to state it overtly, contextualizing your statements so that you're seen not as a disagreeable underling but as a colleague who's trying to advance a shared goal. The discussion will then become more like a chess game than a boxing match," says Weeks.

43

This step may sound overly deferential, but, according to Grenny, it's a smart way to give the powerful person psychological safety and control. You can say something like, "I know, we seem to be moving toward a first-quarter commitment here. I have reasons to think that won't work. I'd like to lay out my reasoning. Would that be OK?" This gives the person a choice, allowing them to verbally opt in. And, assuming they say yes, it will make you feel more confident about voicing your disagreement.

44

You might feel your heart racing or your face turning red, but do whatever you can to remain neutral in both your words and actions. When your body language communicates reluctance or anxiety, it undercuts the message, Weeks says. It sends a mixed message, and your counterpart gets to choose what to read, she explains. Deep breaths can help, as can speaking more slowly and deliberately. When we feel panicky we tend to talk louder and faster. You don't want to be mouse or talk in a whisper, but simply slowing the pace and talking in an even tone helps calm the other person down and does the same for you, says Grenny. It also makes you seem confident, even if you aren't.

45

Emphasize that you're offering your opinion, not "gospel truth," says Grenny. "It may be a well-informed, well-researched opinion, but it's still an opinion, so talk tentatively and slightly understate your confidence." Instead of saying something like, "If we set an end-of-quarter deadline, we'll never make it," say, "This is just my opinion, but I don't see how we will make that deadline." Weeks suggests adding a lot of "guiding phrases" like "I'm thinking aloud here." This will leave room for dialogue. Having asserted your position (as a position, not as a fact), "demonstrate equal curiosity about other views," says Grenny. Remind the person that this is your point of view," and then invite critique. Weeks suggests trying something like, "Tell me where I'm wrong with this." Be

genuinely open to hearing other opinions.

Section III Translation

46. Directions:

Translate the following text from English into Chinese. Write your translation on ANSWER SHEET.
(15 points)

We tend to think that friends and family members are our biggest sources of connection, laughter and warmth. While that may well be true, researchers have also recently found that interacting with strangers actually brings a boost in mood and feelings of belonging that we didn't expect.

In our series of studies, researchers instructed Chicago area commuters using public transportation to strike up a conversation with someone near them. On average, participants who followed the instruction felt better than those who had been told to stand or sit in silence. The researchers also argued that when we shy away from casual interactions with strangers, it is often due to a misplaced anxiety that they might not want to talk to us. Much of the time, however, this belief is false. As it turns out, many people are actually perfectly willing to talk—and may even be flattered to receive your attention.

Section IV Writing

Part A

47. Directions:

Suppose you are organizing an online meeting. Writing an email to Jack, an international student, to

- 1) invite him to participate, and
- 2) tell him the details.

You should write about 100 words on the ANSWER SHEET.

Do not use your own name; use “Li Ming” instead.

Do not write the address.(10 points)

Part B

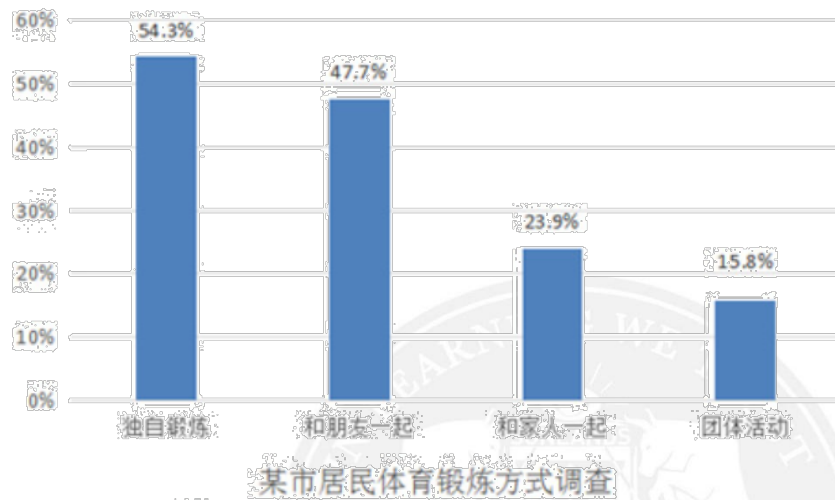
48. Directions:

Write an essay based on the following chart. In your writing, you should

- 1) interpret the chart, and

2) give your comments.

You should write about 150 words on the ANSWER SHEET.(15points)



2021 年全国研究生招生考试 管理类专业硕士学位联考 (英语二) 试题 答案与解析

Section I Use of English

1. 【参考答案】: B
2. 【参考答案】: A
3. 【参考答案】: D
4. 【参考答案】: C
5. 【参考答案】: B
6. 【参考答案】: A
7. 【参考答案】: B
8. 【参考答案】: C
9. 【参考答案】: D
10. 【参考答案】: B
11. 【参考答案】: C
12. 【参考答案】: B
13. 【参考答案】: D
14. 【参考答案】: B
15. 【参考答案】: A
16. 【参考答案】: C
17. 【参考答案】: D
18. 【参考答案】: C
19. 【参考答案】: A
20. 【参考答案】: D

Section II Reading Comprehension

21. 【参考答案】: A
22. 【参考答案】: B
23. 【参考答案】: C
24. 【参考答案】: C
25. 【参考答案】: A
26. 【参考答案】: B
27. 【参考答案】: A
28. 【参考答案】: D
29. 【参考答案】: C
30. 【参考答案】: B
31. 【参考答案】: D
32. 【参考答案】: C
33. 【参考答案】: C
34. 【参考答案】: A
35. 【参考答案】: B
36. 【参考答案】: C
37. 【参考答案】: B
38. 【参考答案】: B
39. 【参考答案】: A
40. 【参考答案】: B
41. 【参考答案】: E
42. 【参考答案】: G
43. 【参考答案】: F
44. 【参考答案】: A
45. 【参考答案】: B

详细版解析, 添加老师微信免费领取哦~



Section III Translation

11. 【参考译文】

我们通常认为朋友和家庭成员是我们交流，快乐和温暖的源泉。这或许是正确的。最近研究人员也发现与陌生人交流实际上可以改善情绪并找到出人意料的归属感。

在我们的一系列研究中……（详细参考译文请添加班主任微信详细获取哦~）

【参考解析】：

翻译时注意语序的调整与语义的表达，需保持语句通顺，行文流畅。

【考点】：

tend to：倾向于；有助于；family members：家庭成员；laughter：笑；笑声；warmth：温暖；interact：交流；沟通；instruct：指示；命令；commuter：(远距离)上下班往返的人；better than：比...好；sit in：照看；出席；shy away from：回避，躲避，避免

Section IV Writing

Part A

12. 【参考范文】

Dear Jack,

My name is Li Ming, chairman of the Students' Union in our university. It is my honor to organize the forthcoming online meeting on Chinese-European culture exchange, and I am writing this email to cordially invite you to participate in this meeting.

……（详细参考范文请添加班主任微信详细获取哦~）

Yours Sincerely,

Li Ming

【参考解析】：结合题干可知要求写一封邀请信。要按照信件格式书写，并且注意不要使用自己的姓名和地址。

内容要点：

1.发出邀请 2.告诉他在线会议的细节。

第一段：简单寒暄，说明写信的目的（邀请参加在线会议）。

第二段：说明有关在线会议的信息。

第三段：表达期望。

常用句型总结：

It is my honor to...——我很荣幸去.....；It is been decided that——.....定下来了。

Part B

13. 【参考范文】

The chart above clearly demonstrates a variety of factors about the investigation on citizens' different methods of exercising in a certain city. Depending upon the figures in the chart, we can notice that most people prefer to do exercises alone, which ranks up the highest among all the specific aspects, responsible for 54.30%. In comparison,

however, such factors as exercising with friends, families or groups take up 47.70%, 23.90% and 15.80% respectively.

..... (详细参考范文请添加班主任微信详细获取哦~)

【参考解析】:

写作思路:

第一段:描述图表信息。

第二段:解释从1990到2010年的20年间,中国城镇人口和乡村人口出现此变化的原因。

第三段:总结。

词汇:

a variety of: 种种;形形色色 do exercises: 锻炼 be responsible for: 占...比例 是造成...的原因 come up with: 想出, 提出(计划、想法等) modern society: 现代社会 would rather: 宁愿 come into: 继承(财产、封号等); 在...中起作用

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